



**MOBILIZING YOUTH TO FURTHER AWARENESS,
LITERACY, AND SYSTEM CHANGE IN ORAL HEALTH
AT THE COMMUNITY LEVEL**

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National Children's Oral Health Foundation is dedicated to eliminating children's preventable suffering from pediatric dental disease and promoting overall health and wellbeing for millions of children.





EDUCATOR ★ **PREVENTER** ★ **PROTECTOR**

- Expand access to oral health care
- Increase oral health resources and education
- Improve oral health literacy
- Promote overall health and wellness





Affiliate Network

**Stand Alone
Dental Clinics**

Partnerships

Mobile Units

**Hospital-based
Programs**

**Community
Health Programs**

**School
Programs**

**University Dental &
Dental Hygiene
Programs**



★ Students United For *America's ToothFairy* ★

- Professional and Collegiate level Student volunteers provide preventive services and oral health education
- Grant opportunities to establish chapter activities
- **Community Education Kit provided for chapters/clubs**





My Smile Matter Youth Movement

MY SMILE MATTERS:

A National Youth Movement



YOUTH ENJOY INTERACTING WITH YOUNGER CHILDREN AND WELCOME THE OPPORTUNITY TO DO SO.

The collage features three main components:

- PROJECT PLANS (2014-2015 School Year Edition):** This section includes a grid of six photographs showing children and adults engaged in various activities. Below the photos, it lists 'Action Steps and Leadership Ideas Surrounding:' with four bullet points:
 - Health Professional Shortage Areas
 - Oral Health Disparities
 - Community Water Fluoridation
 - Collaborative Approaches
- TOOTHFAIRY 101 (National Children's Oral Health Foundation):** This central section is titled 'LESSON PACKET' and lists the following:
 - OBJECTIVES
 - LESSONS
 - Brushing Lesson
 - Flossing Lesson
 - Hand Washing Lesson
 - Germs and Cavities Lesson
 - Nutrition for Healthy Teeth Lesson
 - LIST OF SUPPLEMENTAL RESOURCES
- FUNDRAISING GUIDE (2014-2015 School Year Edition):** This section shows a 'Plan It!' button and a 'Sell' button, along with a photograph of fundraising materials including a large graphic of a smiling mouth with teeth, a smaller graphic of a tooth, and several informational cards.



YOUTH REQUIRE STRUCTURE AND INITIAL DIRECTION, BUT EMBRACE AUTONOMY AND RESPONSIBILITY





**EXISTING ORGANIZATIONS FOCUSED ON
YOUTH SERVICE OR HEALTH AND
WELLNESS ARE EAGER TO INTEGRATE AN
ORAL HEALTH COMPONENT**



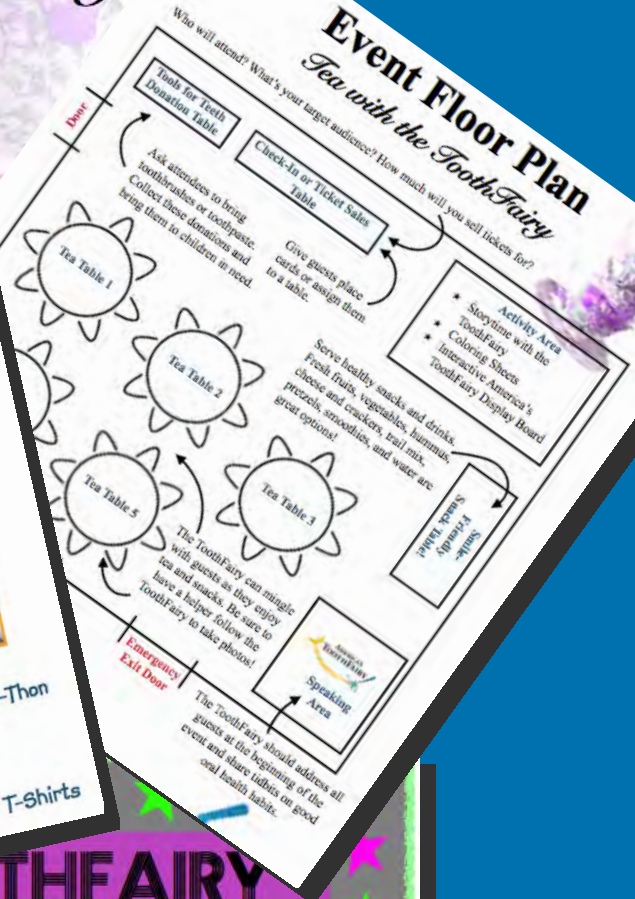
TOOTHFAIRY
DANCE-A-THON





Tea with the Tooth Fairy

You're Invited!



To Sell... Fundraiser

"I Save Smiles" Wristbands

These wristbands are the perfect awareness-raising accessory to sell in schools, at school or community events, or to friends and family.

Request wristbands in sets of 25, with a minimum order of 50, each. Many groups choose to sell bands for more. Decide on a price point that makes sense for your community.

... Or Earn!

Wear Your Wings T-Shirts

"Wear Your Wings" t-shirts are the ultimate way to show your support for America's ToothFairy!

Plan it!

Tea with the Tooth Fairy

Sell it!

"I Save Smiles" Wristbands

Earn it!

Wear Your Wings T-Shirts





INCENTIVES ARE AN EXCELLENT TOOL TO ATTRACT PARTICIPATION





RECOGNIZE TOOTH FAIRIES FOR THEIR INVOLVEMENT IN THEIR COMMUNITY





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**FOR MORE INFORMATION ABOUT YOUTH
PROGRAMS CONTACT
YOUTH @NCOHF.ORG**